

***Special Love, Inc.***  
**Corporate Relationships Policy**

Special Love, Inc. ("Special Love", "our", or "we") receives financial support from a diverse group of companies, individuals, and other donors, enabling us to provide support for children with cancer and their families through camps and programs, scholarships, and financial aid. Our network of support is made up of patients and families who know and understand the trials and triumphs of the cancer experience.

We believe in transparency and, although we receive individual and corporate funding, Special Love has the ultimate authority over all content, procedures, policies, and processes associated with its work. In addition, Special Love does not endorse medical products, treatments, processes, or provide medical advice to its families.

Corporate partnerships are reviewed and approved by Special Love's Executive Director, under the authority of the Board of Directors, and Special Love discloses all corporate funding in its annual report, which is available to the general public.

Special Love evaluates corporate relationships based on the following criteria:

- **Adherence:** The relationship, and the corporation, must adhere to all applicable laws and regulations.
- **Consistency:** The relationship must be consistent with our basic principles, public positions, policies, and standards.
- **Mission-related benefit:** The relationship must provide a meaningful mission-related benefit to the families we serve.
- **Non-deceptive communications:** Communications from the corporation must contain complete and accurate terms and statements as to the nature of its support of Special Love.
- **Privacy:** Special Love does not share personal information of individuals participating in corporate-sponsored activities and/or programs.

Special Love materials and programs are the property of Special Love and must carry the organization's name and logo and may not be modified or duplicated without prior written permission from Special Love.