



Dear Sponsor:

Mark Moseley, former Redskin and NFL MVP—with the support of the GE Volunteers, GXS, the Hogettes, and the Washington Redskins Cheerleaders Alumni Association—is pleased to host the 17th Annual **Mark Moseley Celebrity Golf Tournament** on **Monday, June 7, 2010** at **Raspberry Falls Golf and Hunt Club, in Leesburg, Virginia**. The event benefits two National Institutes of Health charities: **Special Love** and **Friends of the Clinical Center**. With the ongoing economic difficulties facing our region and the nation, it is more important than ever to continue this fundraising activity.

The charities this tournament supports are both filling critical needs. Friends of the Clinical Center provides emergency financial assistance to families of patients of NIH's National Clinical Center, paying for financial burdens triggered by their illnesses and their participation in medical research at the NIH. Special Love is an organization for children with cancer and their families that provides support through year-round activities, including week-long summer camps. The cost to send one ill child to camp for a week is \$650.00. Friends of the Clinical Center spends an average of \$700.00 per family needing emergency financial assistance in order to continue their treatments.

The support from sponsors and participants like **you** is needed to allow these charities to continue their good work. The 2009 tournament allowed us to provide these charities with over \$80,000 in financial support. The day includes golf on a premier golf course, continental breakfast, mingling with sports figures, including former Washington Redskin players and cheerleaders, TV, radio personalities and politicians, a raffle, tournament contests, mulligans, lunch, on-course refreshments, a reception, dinner, golfing awards, and silent and live auctions.

There are many opportunities to participate in the tournament as a sponsor, including being a tournament co-sponsor, or sponsoring a foursome, one of the three meals, gift bags, the open bar, beverage carts, or by donating an item for the silent or live auction or a prize for one of the golfing contests. In addition to giving support to deserving charities, this event offers sponsors the opportunity to host clients or provide recognition to deserving employees. Attached you will find information regarding various sponsorships, our 2009 sponsors, a schedule of events and the two charities.

Your support is greatly appreciated and will be fully acknowledged. Please note that your contributions are to the R & W Foundation and are tax deductible (subject to applicable tax regulations). For information on this tournament and how you can get involved, please contact Joe Pellegrino, Tournament Chairman at 202-637-4336.

On behalf of Special Love and Friends of the Clinical Center, thank you.

Mark Moseley, #3
NFL MVP 1982
Host

Randy Schools
President & CEO
R&W Foundation

Dave Smith
CEO
Special Love

Heidi Grolig
Executive Director
Friends of the Clinical
Center

Joe Pellegrino
Tournament Chairman
202-637-4336

Pat Carnright
Tournament Director
202-253-2361
Fax: 410-257-9849

Jeanee Snipes
Celebrity Administrator
301-634-3210

www.markmoseleycelebritygolf.org



Event Sponsorships

- | | |
|--|--|
| <input type="checkbox"/> DINNER SPONSOR
✓ Your company name/banner (please provide in advance) displayed during the dinner
✓ Your company name (please specify) listed in tournament program | \$5,000 |
| <input type="checkbox"/> GOLF SHIRT SPONSOR – MUST HAVE LOGO BY MAY 1, 2010
✓ Company name or logo (must fit on sleeve) on golf shirt distributed to all golfers (Contact Tournament Director regarding specifics)
✓ Your company name (please specify) listed in tournament program | \$3,500 |
| <input type="checkbox"/> LUNCH SPONSOR
✓ Your company promotional information distributed to each (~180 copies) golfer with lunch
✓ Your company name (please specify) listed in tournament program | \$3,500 |
| <input type="checkbox"/> GIFT SPONSOR – MUST HAVE LOGO BY MAY 1, 2010
✓ Your company name/banner (please provide in advance) displayed during the tournament
✓ Your company name (please specify) listed in tournament program
✓ Your logo on a gift item presented to each golfer – Contact Tournament Director | \$3,000 |
| <input type="checkbox"/> CONTINENTAL BREAKFAST SPONSOR
✓ Your company name/banner (please provide in advance) displayed during continental breakfast
✓ Your company name (please specify) listed in tournament program | \$2,500 |
| <input type="checkbox"/> RECEPTION SPONSOR(S)
✓ Your company name/banner (please provide in advance) displayed during the Reception and dinner
✓ Your company name (please specify) listed in tournament program | \$2,500 |
| <input type="checkbox"/> BEVERAGE CART SPONSOR(S)
✓ Your company name (please specify) displayed on one of the beverage carts on tournament day
✓ Your company name (please specify) listed in tournament program | \$1,500 |
| <input type="checkbox"/> HOLE SPONSOR(S)
✓ Your Company name (please specify) displayed on a sign on one of the 18 holes | \$500 |
| <input type="checkbox"/> PROGRAM ADVERTISEMENTS
✓ Full Page (8.5" x 5.5") advertisement in tournament program
✓ Half Page (4.25" x 5.5") advertisement in tournament program
✓ Listing – company name (please specify) listed in tournament program | \$500
\$250
\$125 |
| <input type="checkbox"/> AUCTION ITEM(S)/GOLFING PRIZE
✓ To donate an Auction Item or a Golfing Prize contact Kathleen Palma at 202-637-4206 | |

If you would like, your promotional material can be provided to each golfer. Please provide sufficient quantity for 180 golfers no later than May 15, 2010.



Golf Sponsorships

- | | |
|--|-----------------|
| <input type="checkbox"/> Tournament Co-Sponsor <ul style="list-style-type: none"> ✓ Four foursomes, continental breakfast, green fees, golf cart, lunch, raffle tickets, tournament contests, on-course refreshments, reception & dinner ✓ Your company promotional information distributed to each golfer (~180 copies must be supplied) at registration ✓ A full page (8.5" X 5.5" each) advertisement in tournament program ✓ Your company banner (must be supplied in advance) displayed at the 18th Hole ✓ Commemorative tournament items (photo/frame, shirt, etc.) distributed to each golfer | \$15,000 |
| <input type="checkbox"/> MVP Club <ul style="list-style-type: none"> ✓ Two foursomes, continental breakfast, greens fees, golf cart, lunch, raffle tickets, tournament contests, on-course refreshments, reception, and dinner ✓ Your company promotional information distributed to each golfer (~180 copies) at registration ✓ Full page advertisement (8.5" x 5.5") in tournament program ✓ Company name (please specify) displayed on a sign on one of the 18 holes ✓ Commemorative tournament items (photo/frame, shirt, etc.) distributed to each golfer | \$8,000 |
| <input type="checkbox"/> All Pro <ul style="list-style-type: none"> ✓ One foursome, continental breakfast, greens fees, golf cart, lunch, raffle tickets, tournament contests, on-course refreshments, reception, and dinner ✓ Full page advertisement (8.5 x 5.5") in tournament program ✓ Company name (please specify) displayed on a sign on one of the 18 holes ✓ Commemorative tournament items (photo/frame, shirt, etc.) distributed to each golfer | \$3,500 |
| <input type="checkbox"/> All American <ul style="list-style-type: none"> ✓ One foursome, continental breakfast, greens fees, golf cart, lunch, raffle tickets, tournament contests, on-course refreshments, reception, and dinner ✓ Company name (please specify) displayed on a sign on one of the 18 holes ✓ Commemorative tournament items (photo/frame, shirt, etc.) distributed to each golfer | \$3,000 |
| <input type="checkbox"/> Single <ul style="list-style-type: none"> ✓ Single(s) will be placed with other singles, continental breakfast, greens fees, golf cart, lunch, raffle tickets, tournament contests, on-course refreshments, reception, and dinner ✓ Commemorative tournament items (photo/frame, shirt, etc.) distributed to each golfer | \$600 |

****ALL REGISTRATIONS, ADVERTISEMENTS, AND PROMOTIONAL MATERIAL, AND LOGOS MUST BE SUPPLIED TO JOE PELLEGRINO NO LATER THAN MAY 15, 2010.**

PLEASE NOTE: GOLFING SPONSORSHIPS IS LIMITED TO 30 FOURSOMES



Schedule of Events

The Tournament Volunteers look forward to welcoming you to the Mark Moseley Celebrity Golf Tournament benefiting Special Love and Friends of the Clinical Center. Below is the Schedule of Events for the day.

Since many golfers are sponsored in this event by businesses or corporations, we have devised a number of ways for players to personally share in the support of our charity beneficiaries. Some of the ways you can personally participate include a “Beat-the-Pro” contest during the round of golf; purchase of mulligans, and Silent and Live Auctions.

8:45 a.m.	Registration Continental Breakfast	Clubhouse Entrance Grille Room
.	Driving Range Open	Practice Range
10:00 a.m.	Welcome	Cart Staging Area
10:15 a.m.	Tournament Begins – Shotgun Start	Cart Staging Area
4:00 p.m.	Cocktail Hour/Reception	Clubhouse
5:00 p.m.	Dinner Live/Silent Auctions Awards Ceremony	Carriage House



CORPORATE SPONSORS 2009



Tournament Co-Sponsors



MVP Club

Capitol Drywall, Inc.

All Pro

CEXEC

Kilpatrick Stockton LLP
Paul Hastings

Moritt Hock Hamroff & Horowitz LLP
Quarles & Brady LLP

All American

Arnold & Porter
Hogan & Hartson
Latham & Watkins LLP
Red Hat

Chesapeake Systems LLC
Jones Day
Oracle
Southern Management Corporation
Winston & Strawn LLP

EMC²
Katten Muchin Rosenman LLP
Parker, Hudson, Rainer & Dobbs LLP
Special Love
Verizon

GEICO
King & Spalding LLP

Single Sponsors

CA Eric Hanson Sandy Merber Mike Murphy George Vincent

Shirt Sponsor

Covington & Burling LLP

Beverage Cart Sponsor

Seyfarth Shaw LLP

Dinner Sponsor

GE Aviation GE International Law & Policy

Hole Sponsors

AT&T Egenera EMC² VM Ware

Advertisements

SAIC Schmitz Service Inc.

Prizes

CDW



Sponsor Registration Form
Must be Completed and Submitted to Joe Pellegrino by May 15, 2010
(Please Print Neatly!)
Mark Moseley Celebrity Golf Tournament
Monday, June 7, 2010
Raspberry Falls Golf and Hunt Club

Checks should be made payable to R&W Foundation but sent to Tournament Chairman at General Electric – see next page

Company Name
(as it should be listed)

Contact Name _____

Contact's Phone _____

Address _____

Address2 _____

Email: _____

Fax: _____

Sponsorship Level

Entitled to:

<input type="checkbox"/> Co Sponsor	\$15,000	4 Foursomes	Full Page Ad	Company Banner
<input type="checkbox"/> MVP Club	\$8,000	2 Foursomes	Full Page Ad	Hole Sign
<input type="checkbox"/> All Pro	\$3,500	1 Foursome	Full Page Ad	Hole Sign
<input type="checkbox"/> All American	\$3,000	1 Foursome		Hole Sign
<input type="checkbox"/> Single	\$600	1 Player		
<input type="checkbox"/> Dinner	\$5,000	Company Banner displayed at Dinner/promotional material for gift bag		
<input type="checkbox"/> Golf Shirt	\$3,500	Name/Logo on Shirt distributed to all golfers/promotional material for gift bag		
<input type="checkbox"/> Lunch	\$3,500	Promotional material delivered to all golfers with lunch or in gift bag		
<input type="checkbox"/> Breakfast	\$2,500	Company Banner displayed during continental breakfast/promotional material for gift bag		
<input type="checkbox"/> Reception	\$2,500	Company Banner displayed during reception/promotional material for gift bag		
<input type="checkbox"/> Beverage Cart	\$1,500	Company Name/Banner displayed on beverage cart(s)/promotional material for gift bag		
<input type="checkbox"/> Gift Bag	\$3,000	Company Name listed in Program; and on gift item presented to all golfers		
<input type="checkbox"/> Hole Sponsor	\$500	Name displayed on one of the 18 Holes		

Program Ads

<input type="checkbox"/> Full Page	\$500
<input type="checkbox"/> Half Page	\$250
<input type="checkbox"/> Listing	\$125



Golfer Registration Form
(Please Print Neatly!)
Mark Moseley Celebrity Golf Tournament
Monday, June 7, 2010
Raspberry Falls Golf and Hunt Club

MUST BE COMPLETED AND SUBMITTED TO JOE PELLEGRINO BY May 15, 2010

Company Name: _____

Names of Golfers:	USGA Index or Range of Scores for 18 Holes
Golfer #1	
Golfer #2	
Golfer #3	
Golfer #4	

Company Name: _____

Names of Golfers:	USGA Index or Range of Scores for 18 Holes
Golfer #1	
Golfer #2	
Golfer #3	
Golfer #4	

IF REGISTERING MORE THAN TWO FOURSOMES, PLEASE REPRODUCE FORM.

Please send your registration form(s) and check made payable to "R&W Foundation" to:

Joe Pellegrino
Tournament Chairman
General Electric Company
900W
1299 Pennsylvania Avenue, NW
Washington, DC 20004

Telephone: 202-637-4336 Email: Joseph.Pellegrino@ge.com



How To Find Raspberry Falls Golf & Hunt Club

Raspberry Falls Golf & Hunt Club
41601 Raspberry Drive
Leesburg, VA 20178
Phone: 703-779-2555
Fax: 703-779-8721

Raspberry Falls is located 15 minutes from Washington Dulles Airport, just three miles north of downtown Leesburg, Virginia, on Route 15 across the highway from Whites Ferry.

Directions from the Capital Beltway:

Take Virginia Exit No. 45, Route 267(W), "Dulles Toll Road." Follow past Dulles Airport (it becomes the Dulles Greenway) to "Leesburg."

Take Exit No. 1B, Route 15N towards "Frederick, Md." Stay on Route 15 for 4.5 miles.
Make a left turn onto Raspberry Drive at the traffic light.
Follow Raspberry Drive for about one mile, and the Clubhouse will be on the left.

Directions from Baltimore/Frederick/Columbia:

Take I-70W past Frederick. Exit onto Route 15S, towards "Leesburg."
Stay on Route 15, going over the "Point of Rocks" Bridge. Follow Route 15 for 8 more miles after the bridge.
Take a right turn onto Raspberry Drive at the traffic light. Follow Raspberry Drive approximately one mile, and the Clubhouse will be on the left.

Directions from Gaithersburg/Bethesda:

From 270, take Route 28(W) towards Darnestown. Follow past Quince Orchard towards Poolesville. At fork, make a LEFT onto Route 107 (Whites Ferry Road).
Stay on Whites Ferry Road, through Poolesville until it ends at Whites Ferry.

Whites Ferry runs straight back and forth across the river. Round trip is \$5; one-way \$3.
For questions on the Ferry, call (301) 349-5200.

Once on the Virginia side, follow Whites Ferry Road until it ends at Route 15 (James Monroe Highway).
Go straight through the traffic light onto Raspberry Drive.
Follow Raspberry Drive for about one mile, and the clubhouse will be on the left.

Directions from Dulles Airport:

From the airport access road, take Exit for Route 267(W)-TOLL, towards Leesburg.
Merge onto Route 267W, there will be a toll charge. Follow Route 267W for 12 miles.
Take Exit No. 1B, Route 15N towards "Frederick, Md." Stay on Route 15 for 4.5 miles;
Take a left turn onto Raspberry Drive at the traffic light.
Follow Raspberry Drive for about one mile, and the clubhouse will be on the left.



R & W Foundation is National Institute of Health's (NIH) Nationally Awarded Employee Service and Health Promotion Organization

It is a 501(c)(3) organization supporting NIH activities

Tax ID #52-1805556

All Sponsorships to the Mark Moseley Celebrity Golf Tournament should be in the name of **R & W Foundation**. Checks should be made payable to R & W Foundation **but mailed to:**

Joe Pellegrino
Tournament Director
General Electric Company
1299 Pennsylvania Avenue, NW – 9th Floor West
Washington, DC 20004

**DO NOT SEND ENVELOPES ADDRESSED TO R & W AT THE ABOVE ADDRESS.
PLEASE MAKE SURE TO ADDRESS ENVELOPES TO JOE PELLEGRINO, GENERAL
ELECTRIC COMPANY**



FRIENDS OF THE
CLINICAL CENTER

<http://www.foccccharity.org>

About Us

Friends of the Clinical Center (FOCC) is a private, non-profit charitable organization that provides emergency financial aid to patients of the National Institutes of Health (NIH) Clinical Center and their families. FOCC helps patients through financial emergencies triggered by their illness and their participation in medical research at the NIH. Most often FOCC helps families pay their housing, utility, and transportation expenses.

The NIH is the nation's medical research body and a world leader in health and medical research with the mission of improving health through scientific discovery. The NIH Clinical Center is the world's largest hospital devoted entirely to research. Each year more than 7,000 patients are admitted to the Clinical Center, and another 73,000 outpatient visits are conducted. These patients, from around the world, play a vital role in the study of human health and disease.

Friends of the Clinical Center
(301) 402-0193
PO Box 340139
Bethesda, MD 20827



<http://www.speciallove.org/>

Special Love Is:

- a nonprofit organization that provides cancer families a community of support, made up of other patients and families who know and understand the trials and triumphs of the cancer experience.
- the result of Tom and Sheila Baker's desire to establish a support group for children with cancer and to honor their daughter who lost her battle against the deadly disease. In 1983, the Bakers began their organization with a week of summer fun called Camp Fantastic which has grown into a year full of events, with approximately 20 week-long and weekend retreats and special outings.
- dependent on private donations. Donations are tax-deductible and can be in the form of program sponsorships or camper scholarships.

Special Love Means:

- children with cancer have an organization that brings them together with other children for fellowship, friendship and fun.
- families of children with cancer have an ally during and after the cancer experience. Each family member is included in programs—family weekends give mom and dad a chance to share with other adults, siblings have a program called BRASS (BROthers And SiSTers of children with cancer) that gives them the attention and opportunity to make their own friends.
- hospitals have a place to refer the families of children with cancer. The communication between the patient, doctors, family and Special Love staff assures the sick child's best interests are well represented and everyone has an understanding of the child's needs.

If you would like more information, the following materials are available:

- [the LoveLetter](#) is sent quarterly to more than 7,000 people and keeps everyone informed of upcoming events.
- Special Love's scrapbook/annual report explains the organization and offers heartwarming photos of campers and their families enjoy Special Love's programs.
- the "Story of Special Love" video is available for new families, corporate meetings or other groups who need more information on Special Love programs.
- our website (www.speciallove.org) features our annual calendar, news, photos, and more.

